

Winterboekingen

		Winter 10/11	Winter 11/12
Booking Amount	(Mln. €)	17,0	17,5
Passengers	(Ths.)	34,4	33,0
Amount per Passenger	(€)	494	531

Winterboekingen Direct vs Shop

	Booking Amount (Mln. €)	
	Winter 10/11	Winter 11/12
Shop	9,2	8,6
Direct	7,8	9,0

	Passengers (Ths.)	
	Winter 10/11	Winter 11/12
Shop	16,1	14,1
Direct	18,3	18,9

Winterboekingen

		Winter 10/11	Winter 11/12
Booking Amount	(Mln. €)	634	638
Passengers	(Mln.)	1,1	1,0
Amount per Passenger	(€)	599	628

Top 5 winterbestemmingen (Mln. €)

		Winter 10/11
1	SPANJE	4,2
2	EGYPTE	0,8
3	FRANKRIJK	1,5
4	NEDERLANDSE ANTILLEN	1,0
5	OOSTENRIJK	1,0

week 4, 2012

%

3,2%

-4,1%

7,6%

week 4, 2012

%

-7,0%

15,4%

%

-12,2%

3,0%

winter 2012

%

0,6%

-4,1%

5,0%

Winter 11/12 **%**

3,5 -16,4%

1,5 74,9%

1,4 -5,5%

1,4 41,1%

1,3 24,6%